

**INFOGIN AND KPN MOBILE GROUP ANNOUNCE PARTNERSHIP**

*The Two Companies Team to Expand KPN's Mobile Content Services for its Subscribers in the Netherlands*

**3GSM World Congress, Barcelona – February 13, 2006**– InfoGin, a leading pioneer in the field of Web to Mobile content adaptation, today announces a successful cooperation with KPN Mobile toward expansion of mobile content service offerings for its Netherlands subscribers. The KPN Mobile Group is a top European mobile operator active in the Netherlands, Germany and Belgium, and is the clear leader in all segments of the competitive Dutch market.

The intent of the cooperation is to address the expansion of KPN's advanced mobile data services. As a result of this cooperation, InfoGin's Intelligent Mobile Platform™ is deployed within KPN's network infrastructure, providing automatic adaptation of mobile content provided through KPN's mobile portal.

Erik Eising, director of portfolio management and innovation at KPN Mobile, said: "Our cooperation with InfoGin will make it possible for even more KPN subscribers in the Netherlands to enjoy compelling mobile content." "InfoGin's superior Web to content adaptation technology, performance, focus and vision has helped us to continue leading the way with attractive and innovative content services on any mobile device."

Eran Wyler, CEO & Founder of InfoGin said: "We're delighted that KPN has chosen our technology and has selected us as a preferred vendor. KPN is clearly demonstrating its attentiveness to subscriber demands, further expanding its value added services. "

InfoGin's Intelligent Mobile Platform™ (IMP™) is an end to end solution that enables for automatic Web to mobile content adaptation, enabling mobile users to access any content they desire, optimized to their mobile device, while offering a range of solutions which enhance mobile surfing experience. Real-time optimal reformatting of content written in any markup language (Web [HTML], i-mode [i/HTML], WAP [WML 1.X, XHTML MP] etc.) is adapted to any mobile device without compromising content richness and functionality.

InfoGin's IMP™ has been successfully deployed commercially by mobile operators (operating CDMA & GSM networks), content aggregators and Internet Service Providers around the globe. Among our customers are the top tier players from the US, Asia, Europe and Israel. Our customers' commercial results indicate a continuous, significant increase in monthly usage traffic and a dramatic reduction in time-to-market delivery of rich Web services to the mobile space. Following the implementation of the InfoGin solution, our customers report a resulting 80% overall saving on the operational costs of creating and handling web content, as well as a significant reduction in the time required to add and integrate new mobile devices with existing services.

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### **Notes to Editor**

#### **About InfoGin**

InfoGin is a world leader and a pioneer in the field of Web to Mobile content adaptation, enabling mobile users to access any content they desire, optimized to their mobile device, while offering a range of solutions which enhance mobile surfing experience.

With an internationally proven track record for mobile content adaptation around the globe, InfoGin is dedicated to developing technologies that dramatically reduce the time-to-market of new services, while maximizing the efficiency and the quality of mobile content delivery. InfoGin's clientele show an immediate growth in average monthly customer usage attributed to increased content variety, improved content quality and enhanced user experience.

InfoGin's flagship product, the Intelligent Mobile Platform™ (IMP™), enables real-time optimal reformatting of Web content to any mobile device, without compromising the Web's richness or the device functionality. InfoGin's platform offers a range of solutions, from a fully automatic intelligent conversion engine to professional content-editing and marketing tools that enable full control over the delivered information.

Established in April, 2000, InfoGin is headquartered in Kfar-Saba, Israel.

For more information, visit [www.infogin.com](http://www.infogin.com)

#### **About KPN**

KPN offers telecommunication services to both consumers and businesses. The core activities are telephony, Internet and television services in the Netherlands, mobile telecom services in Germany, the Netherlands and Belgium and data services in Western Europe. KPN is market leader in the major segments of the Dutch telecom market and is actively growing market share in the new IP and DSL markets. Through E-Plus and BASE, KPN occupies a strong position in the mobile markets in Germany and Belgium respectively.

As of December 31, 2005, KPN's 29,286 employees served 6.9 million fixed-line subscribers and 2.2 million Internet customers in the Netherlands as well as approximately 21 million mobile customers in Germany, the Netherlands and Belgium. KPN was privatized in 1989. KPN's shares are listed on the stock exchanges in Amsterdam, New York, London and Frankfurt.

For more information, visit <http://www.kpn.com/kpn/show/id=796137/sc=3d0991>